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or e-mail to: newsletter@ivam.eu

- Please send me free of charge:**
- »inno«, MikroMedia and NeMa-News (subscription; please delete as applicable)
 - trade show newsletter specials
 - IVAM InSide (subscription; for members only)
 - invitations for free editorial participation in the IVAM publications (for members only)
 - »inno« ad rates

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IVAM Microtechnology Network is an international association of companies and institutes in the fields of microtechnology, nanotechnology and advanced materials.

As the communicative bridge between suppliers and users, IVAM brings innovations to market and creates competitive advantages via technology marketing. IVAM's activities include the organization of international business platforms, lobbying services, market research, qualification and various publications.



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IVAM PUBLICATIONS

First-hand high-tech news from the micro, nano and materials industries



www.ivam.eu



As the communicative bridge from suppliers to users of microtechnology, nanotechnology and advanced materials, IVAM Microtechnology Network releases four publications: the high-tech magazine »inno«, the newsletters MikroMedia and NeMa-News, and the members' magazine IVAM InSide.

These publications offer you as a reader:

- **A headstart in terms of knowledge:** IVAM's publications keep you up-to-date about latest developments in the high-tech industries and about activities within the IVAM network.
- **Networking and benchmarking:** IVAM's publications help you find the right partners for cooperation, but also keep an eye on the competition.

As an IVAM member, you additionally benefit from:

- **Exclusive marketing:** By publishing your technical articles and press releases, IVAM's publications make your products, developments and services known to a broad public of 16,500 readers – including your future customers and all IVAM members.
- **Effective recruiting:** By publishing your job offers, IVAM's publications connect you with your future employees.
- **Valuable information:** You exclusively receive the members' magazine IVAM InSide, which includes information on funding and new services of IVAM that pays off.



High-tech magazine »inno«

»inno« introduces new developments and technological trends in microtechnology, nanotechnology and advanced materials. The magazine's focus is on the application in different industry sectors. »inno« is published in three times per year: the

spring and autumn issues are published in German, the summer issue in English. The magazine is distributed free of charge via e-mail as pdf-file to about 3,500 subscribers. In addition, free print editions of »inno« are available at all IVAM events. Furthermore, »inno« can be used as an efficient advertising medium.

Excerpt:

»inno«: Das letzte Jahr war bestimmt durch enorme Rückgänge im Automobilsektor. ELMOS setzt aber bereits seit einiger Zeit auch auf neue Chancen in Industrie- und Konsumgütermärkten. Hat diese neue Schwerpunktsetzung sich im Jahr der Krise für ELMOS bereits bezahlt gemacht? *Dr. Anton Mindl: Unsere Produkte für den Industrie- und Konsumgüterbereich hatten tatsächlich mit geringeren Rückgängen zu kämpfen, als unsere Produktreihen für den Automobilsektor. Insofern hat sich dieser Produktbereich als gute Ergänzung in der Krise erwiesen. Im vergangenen Jahr haben diese Produkte rund 15 % unseres Umsatzes ausgemacht...*

Read more in the interview »Der Trend sind neue Mensch-Maschinen-Schnittstellen« with Dr. Anton Mindl from ELMOS Semiconductor AG in »inno« no. 46 (Juli 2010) at www.ivam.de/Media/inno.

Newsletter MikroMedia

MikroMedia is an e-mail newsletter with short news on product innovations, developments and services regarding micro and nanotechnology from the IVAM members.

Furthermore, MikroMedia includes a comprehensive event overview and free positions in the high-tech industries. The newsletter is distributed three times a year free of charge to more than 5,000 subscribers all over the world. It is published in German and English.

Excerpt:

Individual bone implants whose structure resembles that of the natural bone can now be produced quite easily. First, a simulation program calculates the bone's internal structure and porosity, then a rapid prototyping machine »bakes« the implant from metal powder. Researchers at the Fraunhofer Institute for Manufacturing Technology and Applied Materials Research have developed the simulation program that calculates the internal structure and density distribution of the bone material. From this, the scientists were able to derive the material structure for other components ...

Read more in the article »Clinical studies of fully implanted retinal prosthesis realized successfully« in MikroMedia no. 41 (May 2008) at www.ivam.de/news.

Newsletter NeMa-News

NeMa-News is a German e-mail newsletter with short news on product innovations, developments and services regarding advanced materials, surface technology and nano analytics from the IVAM members.

Furthermore, NeMa-News includes a comprehensive event overview and free positions in the high-tech industries.

NeMa-News is published three times a year in German only and is distributed free of charge to about 6,000 subscribers.

Excerpt:

Mit Hilfe der Plasmatechnologie lassen sich nun auch Kunststoffpulver und -granulate im industriellen Maßstab modifizieren.[...]Polyethylen ist von Natur aus hydrophob und somit nicht in der Lage, Feuchtigkeit aufzunehmen. Deshalb ist der Werkstoff nicht für alle Anwendungen hilfreich. So fehlt beispielsweise oft die chemische Bindung zwischen dem Kunststoffgranulat und dem Additiv. Um dies zu ändern, hat Diener plasma für die Hydrophilierung der Pulver eine Plasmaanlage entwickelt. (Diener plasma)

Read more in the article »Plasma eröffnet neue Werkstoffeigenschaften für Kunststoffpulver und -granulate« in NeMa-News no. 22 (November 2012) at www.ivam.de/news.

Members' magazine IVAM InSide

IVAM InSide is a magazine exclusively for the IVAM community. As internal information platform, it provides valuable news on funding and services offered by IVAM.

Furthermore, IVAM InSide intensifies cooperation

between the members, for example by introducing new members and reporting on events of the IVAM network. IVAM InSide is distributed three times a year free of charge to all IVAM members.

It is published in German and English. The additional e-newsletter InSide News keeps all members updated with short-term information.

Excerpt:

According to our repeated surveys, the foreign business of the European members of IVAM is still very much focused on Western Europe. But most SMEs in the microtechnology business are planning to operate in expanding overseas market as well. With our international activities we try to help you cross barriers that may complicate your entry into global markets. At the moment, we are advancing in two directions: establishing or fostering partnerships, and identifying relevant trade shows and events. Being one of the fastest growing economies, China has become a very exciting and almost inevitable market for high-tech suppliers. During our visits...

Read more in the article »Your access to the global microtech market: IVAM International« in IVAM InSide (July 2013) at www.ivam.de/IVAMInside (for members only).