The Enterprise Europe Network Service

The Network consists of 600 partner organisations in more than 50 countries, providing services for local SMEs on competitiveness & innovation in Europe and beyond.

Enterprise Europe Network

- works closely with European SMEs and helps finding commercial & technological partners
- supports transnational technology transfer
- informs about European funding opportunities law & regulation
- · assists in applying for EU grants.

For further information: http://een.ec.europa.eu

The objectives of the **Healthcare Sector Group**

- Facilitate interaction between technology and knowhow providers and recipients of expertise in the field of healthcare.
- Provide objective advice and support to companies throughout the value chain from contact initiation to negotiations for commercialisation and exploitation of technologies and/or products through assistance with innovation financing.
- Help companies find European partners and others for the joint development of new medical products and services.
- Mobilise and communicate to companies relevant legislative matters e.g. regulations and directives at national and European level.

This international Healthcare Brokerage Event at MEDICA has a tradition of 15 years now. The brokerage event in 2013 had more than 240 participants from 30 countries with more than 800 meetings. It is the world's biggest brokerage event in the healthcare sector.

Organisers

The Healthcare Brokerage Event is organised by ZENIT GmbH/NRW.Europa on behalf of the Healthcare Sector Group of the Enterprise Europe Network. NRW.Europa is the Enterprise Europe Network node in North Rhine-Westphalia.





Juan-J. Carmona-Schneider +49 208 30004-54 Simone Strathoff +49 208 30004-24 medica2014@zenit.de www.nrweuropa.de

The Event is supported by:

Ministry of Economic Affairs, Energy and Industry of the State of North Rhine-Westphalia







Healthcare Brokerage Event MEDICA 2014

12 - 14 November 2014 Düsseldorf / Germany Hall 6, Gallery / First Floor





About the event

On the occasion of MEDICA 2014, the global No. 1 meeting place for the medical sector, the Healthcare Sector Group of the Enterprise Europe Network will organise a Brokerage Event. The aim is to assist enterprises, universities and research institutions in finding partners in Europe for product development, manufacturing and licensing agreements, distribution or other types of partnership.

Participants will have the opportunity to:

- Use the event to initiate new business
- Meet providers of innovative technologies from throughout Europe and beyond
- Enter into contact with potential partners for future co-operation in business and research
- Establish cross-border contacts for long-term business relationships

Topics

- · Commodities and Consumer Goods
- Diagnostics
- Emergency Medicine, Rescue Equipment
- · Hospital, Care equipment and Furnishing
- Imaging proceedings
- Information and Communication Technology
- Intense medicine, Anaesthesiology, Respiration
- Laboratory Equipment
- Medical Services
- · Operating technology and equipment
- Physiotherapy, Orthopaedic Technology
- Sterilisation
- Surgery and Endoscopy
- Therapy and physical medicine

How to participate

Register and provide a profile describing either an offer or a request. All the participants' profiles will be published on the website of the Brokerage Event.

Browse the profiles and book meetings online with organisations you are interested in.

About one week prior to the event, each participant will receive an individual meeting schedule.

Register now: www.b2match.eu/medica2014

Meetings

• 12 November 2014: 14:30 - 17:30 h

• 13 November 2014: 11:00 - 18:00 h

• 14 November 2014: 10:30 - 18:00 h

(Meeting slots will be 30 minutes)

Information

Deadlines

Registration and submission of profiles: 2 November 2014

The earlier you register the more time you have to be seen on the website of the Brokerage Event and to select potential meeting partners!

Participation fees

A fee of 200 EUR + VAT (19%) will be charged to each registered organisation from Germany.

A fee of 200 EUR will be charged to each registered organisation from EU countries (without Germany) and non-EU countries.

Start-ups (established on or after 1.1.2012) will be granted a rebate of 50%. A copy of the certificate of registration (or similar) must be sent to medica2014@zenit.de.

The fee does not include the MEDICA entrance ticket.

Venue

MEDICA Fair, Hall 6, Gallery/1st Floor, Düsseldorf

