

»»INNO««

The international high-tech magazine for users of

- microtechnology
- nanotechnology
- photonics
- MEMS and
- advanced materials

Advertisement Rates





»inno«

portrait - circulation - spreading - readers

Introducing »inno«, the high-tech magazine tailored for enthusiasts and professionals in microtechnology, nanotechnology, advanced materials, optics, and photonics. Our publication is dedicated to showcasing the practical applications of these cutting-edge innovations across various industry sectors, keeping readers abreast of current trends and forthcoming advancements. Published three times a year, »inno« aims to highlight the tangible economic benefits of high-tech solutions.

Delivered as a complimentary PDF magazine via email, »inno« reaches approximately 6,500 industry and science aficionados. Our audience includes senior executives from research and development, technical and sales management, and executive boards, alongside experts from governmental authorities and associations.

Additionally, free print editions are distributed at all IVAM events, including trade shows, workshops, and conferences.

Join us in exploring the forefront of innovation with „inno“ – where Innovative Technologies meet New Applications.

Published by:

IVAM Microtechnology Network

Joseph-von-Fraunhofer-Straße 13
D - 44227 Dortmund
www.ivam.com
inno@ivam.com

Contact:

Editorial contact: [Mona Okroy-Hellweg \(mo@ivam.com\)](mailto:Mona.Okroy-Hellweg@ivam.com)
Ad contact: inno@ivam.com

TOPICS AND DEADLINES 2025

#90

May 2025

**Defence, Safety & Security:
Strategies for a Safer Future**

Editorial Deadline:
April 16, 2025

Ad-Deadline:
April 24, 2025

#91

August 2025

**Mobility: Automotive and Aerospace –
Innovations Driving the Future**

Editorial Deadline:
June 18, 2025

Ad-Deadline:
July 8, 2025

#92

October 2025

**Medical Innovations:
Breakthroughs Transforming
Healthcare**

Editorial Deadline:
September 12, 2025

Ad-Deadline:
September 30, 2025



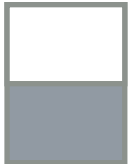
ADVERTISEMENT RATES

1/1 page



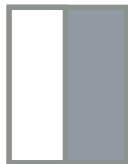
297 x 210 mm
€ 1.650,-

1/2 page landscape



194 x 124 mm
€ 1.100,-

1/2 page portrait



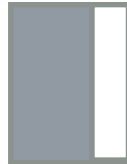
95 x 248 mm
€ 1.100,-

1/3 page landscape



194 x 82 mm
€ 550,-

1/3 page portrait



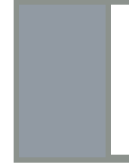
62 x 248 mm
€ 550,-

1/4 page landscape



194 x 62 mm
€ 410,-

1/4 page portrait



95 x 124 mm
€ 410,-

All prices exclusive of VAT.

IVAM does not pay any agency commission.

IVAM-Members will get 20% discount on all advertisements.