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Please send me free of charge:

> Web address

Market »High-tech for Medical Devices« including prices and conditions

□ Registration form for the IVAM Product

- Information on COMPAMED
- Information on further business platforms (trade shows, conferences, workshops)
- □ Invitations to IVAM events



**IVAM Microtechnology Network** is an international association of companies and institutes in the fields of microtechnology, nanotechnology and advanced materials.

As the communicative bridge between suppliers and users, IVAM brings innovations to market and creates competitive advantages via technology marketing. IVAM's activities include the organization of international business platforms, lobbying services, market research, qualification and various publications.

> IVAM Microtechnology Network Business-to-Business

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**HIGH-TECH** 

DEVICES

FOR MEDICAL





www.ivam.eu

### »High-tech solutions for medical technology« at COMPAMED – the leading international trade show for the medical supplier industry and product development.

Medical technology is one of the strongest growing markets worldwide. This is proven by the steadily growing number of exhibitors and expert visitors of COMPAMED. As an exhibitor you will have more than 13,000 potential visitors. Moreover, you have more than 4,000 additional prospective customers next door with the exhibitors of MEDICA, the world's largest trade show for medical technologies.

The IVAM Product Market "High-tech for Medical Devices" highlights technologies and solutions for the future. This marketplace supplies medical technologies with components and systems for small and mobile high-tech solutions.

IVAM has decided to organize the Product Market »Hightech for Medical Devices« at COMPAMED because of the international audience from a wide range of business backgrounds. A key factor for the success of COMPAMED is the quality of visitors. Meet decision makers, have productive discussions and get your business started! Meet your customers at the IVAM Product Market »High-tech for Medical Devices«.

The cooperation of IVAM and Messe Düsseldorf, the organizer of COMPAMED and MEDICA, enables you to easily present your products and services to an international trade public.

The IVAM Product Market »High-tech for Medical Devices« is the key to increasing your visibility at this big event and puts your participation in perspective.

IVAM provides a professional environment with a prominent placing of the Product Market and an eyecatching and functional booth design.

IVAM's concern is to show you at your best by giving you the possibility to individualize this booth design.

However, the service of IVAM starts long before the trade show and does not only include booth construction and furnished space. You can take advantage of the IVAM full service package.



Benefit from the IVAM full service package and concentrate on the essential – your business.

IVAM offers you stand construction, furnished space and the IVAM full service package including the following services:



- Stand assembly and disassembly
- Stand cleaning and security
- Meeting rooms and storage
- PR and marketing before, during and after the trade show
- Entry in the IVAM exhibitor catalog (print and online)
- Presentation slot at the COMPAMED HIGH-TECH FORUM and entry in the forum program (print and online)
- Daily hot and cold catering served by the IVAM service staff
- Networking events: daily exhibitor beer at the trade show's closing time



# Why exhibit with IVAM at the COMPAMED?

- IVAM is the communicative bridge between suppliers and users of microtechnology and advanced materials
- The IVAM Product Market has been the most popular and successful market place at COMPAMED/MEDICA for many years.
- IVAM increases your visibility before, during and after the trade show.

At the IVAM area more than 40 international exhibitors from nine nations showcase their products and technologies on an area of 600m<sup>2</sup>. The main topics are precision technologies, micro components, optical technologies and R&D-services. The COMPAMED has constantly grown in popularity during the last years.

IVAM offers you a full service package to make your trade show organization and participation more efficient and successful.

IVAM not only provides a full service package, but also delivers contents and know-how in the field of micro- and nanotechnology as well as advanced materials for medical technologies.



## COMPAMED HIGH-TECH FORUM

The "COMPAMED HIGH-TECH FORUM" offers the opportunity for exhibitors and invited specialists to present their innovations to an international audience. Experts, scientists and industry representatives hold presentations and discussions on the trend issues in the field of medical technology and health care management.

With aprox. 40 presentations during three days, the forum gives comprehensive insights into the medical suppliers' market.





### **COMPAMED Spring Convention**



Every spring, IVAM Microtechnology Network and the Messe Duesseldorf organize the COMPAMED

Spring Convention to give an outlook on the upcoming trade fair.

This business workshop is dedicated to the topic "Hightech trends for medical devices". The presentation language is German. If you are interested in further information, please contact b2b@ivam.de.