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"German-Japanese Innovation Initiatives 160"  
Online Seminar on December 16, 2021  
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On the occasion of signing the Treaty of Amity and Commerce between Germany and Japan in 1861, the Japan External Trade Organization (JETRO) and Germany Trade & Invest (GTAI) will launch the "German-Japanese Innovation Initiatives 160" to promote interactive innovation for solving global issues like declining birthrate and aging population, COVID-19, global warming, SDGs, etc. In cooperation with the German and the Japanese governments as well as economic organizations, the kick-off event will feature a keynote speech by Ms. Saori Dubourg, Member of the Board of Executive Directors of BASF, Germany's largest chemical company, and a member of the German Council for Sustainable Development. A presentation of the latest corporate examples that will serve as models for Japan-Germany innovation exchange will follow. We look forward to your participation.

**Date:**

December 16, 2021, 17:00-19:00 (JST) / 9:00-11:00 (CET)

**Organizers:**

Japan External Organization (JETRO), Germany Trade and Invest (GTAI)

Cooperation:

Ministry of Economy, Trade and Industry of Japan (METI)

Federal Ministry for Economy and Energy (BMWi)

The Embassy of Japan in Germany

Japanisch-Deutsches Zentrum Berlin (JDZB)

KEIDANREN (Japan Business Federation)

The Japan Chamber of Commerce and Industry

Bundesverband der Deutschen Industrie (BDI)

Deutsch-Japanischer Wirtschaftskreis (DJW)

**Please note:** The seminar will be held in English.

## **Program**

17:00 - 17:10 (JST) / 9:00 - 9:10 (CET)

### **Formal Welcome**

- Mr. Nobuhiko Sasaki, CEO and Chairman, JETRO
- Dr. Robert Hermann, CEO, GTAI

17:10 - 17:25 / 9:10 - 9:25

### **Welcome Speeches**

- High-ranking officials of the Ministry of Economy, Trade and Industry Japan (METI) as well high-ranking officials of the Federal Ministry for Economy and Energy (BMWi)
- H. E. Mr. Hidenao Yanagi, Ambassador of Japan to the Federal Republic of Germany

17:25 - 17:50 (JST) / 9:25 - 9:50 (CET)

### **Keynote speeches**

- Ms. Saori Dubourg, Member of the Board of Executive Directors, BASF/  
Member of the German Council for Sustainable Development
- Representative of a Japanese company (t.b.c)

17:50 - 18:40 (JST) / 9:50 - 10:40 (CET)

### **Introduction of best practices of German-Japan Innovation Projects**

- Mr. Ikuo Hiraishi., Managing Director, Infarm-Indoor Farming Japan K.K.  
A startup from Berlin that operates "smart farming units" (self-production for self-consumption type) in stores such as supermarkets.
- N.N. VENSYS AG  
A major wind turbine manufacturer from Germany, that just started a first wind firm project in Tsuyama, Okayama in Sep.2021.
- Dr. Yoshihiro Takiguchi, President, The Graduate School for the Creation of New Photonics, Promoting regional industry cooperation between Hamamatsu and Germany in photonics  
and others (t.b.c.)

**Comments**

• Mr. Marcus Schürmann, CEO, German Chamber of Commerce and Industry in Japan (AHK Japan)

18:40 – 19:00 (JST) / 10:40 -11:00 (CET)

Summary and closing remarks of JETRO and GTAI

**Registration:** Your participation is free of charge. Pre-registering is required with the following link below on the JETRO website. (**Deadline: 12th December 2021**)

<https://www.jetro.go.jp/form5/pub/tcd/seminar211216>

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